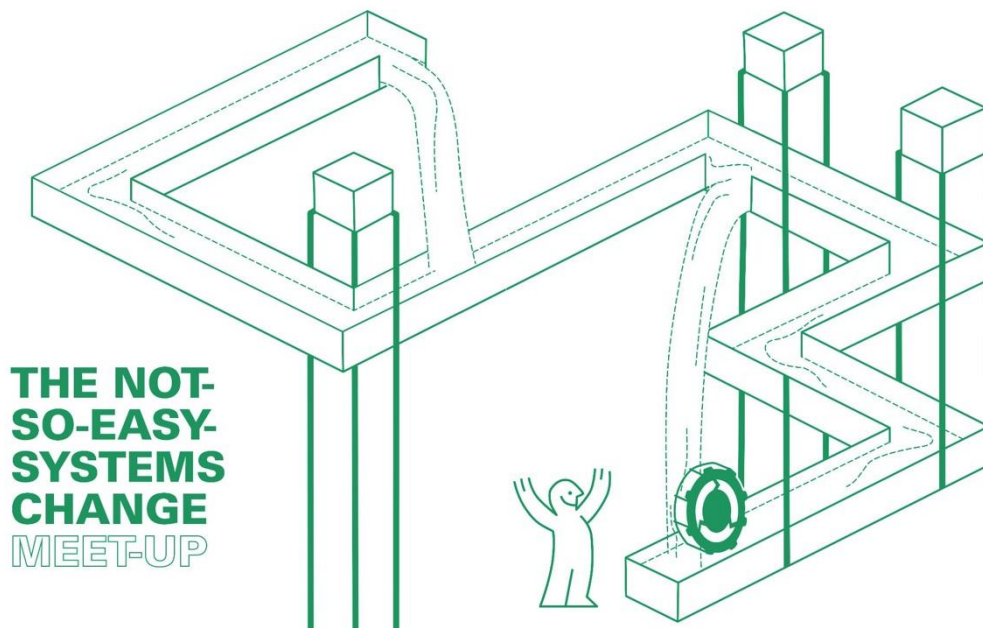


Archis + Nieuwe Instituut + Circu-leren + Fiction Factory present:



* Personal Invitation *

At the occasion of the official launch of VOLUME 63: THE NOT-SO-EASY GUIDE TO CIRCULAR INTERIOR DESIGN we cordially invite you to our NOT-SO-EASY SYSTEMS CHANGE MEET-UP held at Fiction Factory in Amsterdam Noord.

During the meet-up, Jan Jongert, founder of SUPERUSE and Prof Ruth Baumeister (Aarhus School of Architecture) will both give a lecture. SUPERUSE is a leading design agency that has circular design as a cornerstone of their design strategy. Jan Jongert's lecture will focus on the practical challenges they experience in circular design. Baumeister has a background in architecture history and will give a contribution about the importance of cleaning and maintenance in building culture.

Date: Wednesday March 13th, 530pm – 8pm

Location: Fiction Factory, Back-Upstraat 1, 1033 NX Amsterdam

Program

17:30 Doors open

18:00 Short introduction by Marieke van den Heuvel /Marije Remigius

18:10 Short recap expert session

18:30 The culture of cleaning and maintenance by Ruth Baumeister

18:50 The not-so Easy-Lecture by Super-Use (Jan Jongert / Floris Schiferli) + Q&A

19:50 Drinks/snacks

There is limited space so kindly RSVP by using this [link](#).

About VOLUME 63 THE NOT-SO-EASY GUIDE TO CIRCULAR INTERIOR DESIGN

THE NOT-SO-EASY GUIDE TO CIRCULAR INTERIOR DESIGN is guest-edited by Marieke van den Heuvel. As a spatial designer and cultural anthropologist, Van den Heuvel has done extensive field work for the guide in which she closely followed and mapped a number of circular design projects looking specifically at interior design. Within sustainability and circular design, information at the moment divulges into content that is either too thin, biased and/or glossy to take seriously, or it unfolds into highly complicated technocratic impact assessments, rendering it largely inaccessible. The guide tries to bridge this gap by being both for the novice and the expert. It helps readers and designers in untangling sections of the complex web of interlocking challenges that currently keeps us from actually living up to the ambitions we like to 'like', but largely fail to frankly 'do'.

About VOLUME

Since 2023 Volume is a collaboration between Archis and Nieuwe Instituut.

Archis has a long running experience in publishing the various incarnations of Volume magazine. In which various editorial concepts and publishing formats have been realized over the years. For 75 years, Archis magazine and its predecessors have been investigating the realities of architecture. In doing so the magazine has gradually changed its rationale: not just presenting what happened in the built environment, not just presenting how things were made, not just creating exposure to the people who did it. Rather than asking what, how and by whom, Archis has always asked the ultimate question to the *raison d'être* of architecture as a medium of culture: Why?

Archis collaborates with a wide range of (international) institutes, companies and organizations related to design and architecture. We are always interested in enhancing and expanding our scope and range of projects, so please feel free to contact us with your proposals and ideas, for instance for inserts, exhibitions and other (digital) media formats.

Nieuwe Instituut

Nieuwe Instituut is the national institute for architecture, design, and digital culture. Nieuwe Instituut shows the work of designers, brings people together, and collects, develops and shares knowledge. Nieuwe Instituut is located in Rotterdam. Nieuwe Instituut looks after the past of the design sector. [The National Collection of Dutch Architecture and Urban Design](#) is one of the largest architectural collections in the world, with some four million drawings, models, photographs, letters and digital files. Every week, the Nieuwe Instituut presents a varied [programme](#) on architecture, design and digital culture, including book launches, Research Nights and the lecture series An Evening With..., featuring new and established names in design. Nieuwe Instituut is responsible for the official Dutch contribution to the Venice Architecture Biennale. The institute has also organised [events](#) in Milan, Shenzhen, Sao Paulo, London, Sharjah and Hong Kong. Nieuwe Instituut also supports Dutch designers who wish to work abroad.

About Circu-leren

Circuleren was founded by Marije Remigius. With more than twenty years of experience in interior construction, she has focused on making interiors more sustainable in recent years.

Her mission is to inspire everyone and provide tools to make interiors more sustainable.

Circu Learning focuses on collaborations throughout the chain, with the result that many projects have started Circu Learning!

About Fiction Factory

Fiction Factory was founded in 1989 as a theatre scenery company. What started as a two man business (with one cordless drill and a jigsaw) has grown to become a highly professional and well-equipped construction studio. More than forty people work here permanently and we have the same number of freelancers for special projects. Fiction Factory makes whatever you can imagine: exhibitions, shop interiors, offices and restaurants, but also complicated one-off productions and stands. We make these for architects and designers. In addition, we make furniture in our workshop in Amsterdam that we believe in. Plus a unique, movable house, the Wikkelhuis. We have the ambition to do all this as sustainably as possible and we are currently developing strongly in sustainable and circular projects.